



FOR IMMEDIATE RELEASE

Leadership Expert Theresa Welbourne of eePulse, Inc. Wins Distinguished Executive Award

Dr. Welbourne is first woman to receive award from Academy of Management, HR Division

Saline, MI – November 13, 2012 – The Academy of Management Human Resources Division, www.hrdiv.org, recently announced that leadership expert, Theresa Welbourne, Ph.D., CEO of eePulse, Inc., www.eepulse.com, is the first woman in history to receive their Distinguished HR Executive Award. The award is given to executives who have distinguished themselves throughout their careers in the field of human resources management.

Founded in 1936, The Academy of Management is the oldest and largest scholarly management association in the world dedicated to creating and disseminating knowledge about management and organizations. Today, they have 18,226 members from 109 nations and counting.

“Dr. Welbourne is a leadership expert who has spent her adult life furthering the practice of HR, educating individuals and businesses how to be better leaders, conducting and sharing extensive research, speaking at various events worldwide, and much more,” states David G. Allen, Ph.D., SPHR, Distinguished Professor at the University of Memphis and 2012 Program Chair for the HR Division of the Academy of Management. “This is the first time we’ve given the award to a woman and feel that Dr. Welbourne exceeds the criteria for being a distinguished executive.”

Currently, Dr. Welbourne is the FirstTier Banks Distinguished Professor of Business and Director at the Center for Entrepreneurship at the University of Nebraska-Lincoln, a research professor at the Center for Effective Organizations, University of Southern California - Marshall School of Business, and the president and CEO of eePulse, Inc. She won the Distinguished Executive Award based on her:

- Contribution to her organization and HR practice, distinguished career and respect in the broader community of HR professionals for advancing the field through effective leadership;
- Contribution to HR research by actively supporting research in HR through institutional collaboration and personal involvement within her organization; and
- Contribution to HR education by consistently supporting HR education, training and continuous learning including involvement in professional organizations, academic institutions and corporate learning.

“I’m very thankful to the Academy of Management for adding me to the group of distinguished HR professionals who have won this award in the past including: Paul McKinnon, Ken Carrig, J. Randall MacDonald, Anthony Rucci, David Pace, Stephen Cerrone, and John Hofmeister,” states Welbourne. “It’s an honor to be part of this group of HR leadership experts, and I’m especially grateful to be the first woman and first entrepreneur to win this award.”

For more information about Dr. Welbourne’s contributions and research related to the field of HR leadership, visit www.eepulse.com.

About eePulse™

eePulse™ is in the energy business – optimizing and directing human energy at work. eePulse helps organizations energize and re-energize their workforces to drive growth. Using innovative and fast human resource management (HRM) tools and processes, eePulse has helped organizations grow faster, speed up recovery post restructuring-events, integrate new leaders quickly and successfully drive mergers, acquisitions, change management programs, and cultural change initiatives. eePulse’s niche is using scalable and global technology, which is customized for each client. eePulse’s technology includes fast and innovative pulse survey and reporting technologies along with organization network analysis, feedback and action taking and tracking tools. Workshops that teach users how to tell stories with their data and use data and dialogue to drive action and results help deliver high return on investment (ROI) to customers. eePulse also powers the Leadership Pulse, which is the first and only real-time leadership benchmarking and learning process (www.leadershippulse.com). For additional information, visit www.eepulse.com.

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